

WNYT Order # 279899



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>WNYT/WNYA Albany NY</u>	Date: <u>5/1/16</u>
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

Congress

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: New York Wins PAC, Inc

Does the programming (in whole or in part) communicate  
"a message relating to any political matter of national importance?"

☒ YES

☐ NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

NY Wins PAC, Inc 150 Lake Street, Elmira, NY 14901

and are authorized to announce the time as paid for by such person or entity (hereinafter referred  
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors  
(or attach separately):

George H. Winner, Jr - Director, Keith Davis - Treasurer

Julie Iadanza

05/16/2016

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title

**CONTRACT**

**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wnyt.com](http://www.wnyt.com)

And:

**Target Enterprises Ltd.**  
**15260 Ventura Blvd Ste 1240**  
**Sherman Oaks, CA 91403**

<b>Contract / Revision</b> 279899 /		<b>Alt Order #</b> 08268274
<b>Product</b> NEW YORK WINS PAC		
<b>Contract Dates</b> 06/21/16 - 06/27/16		<b>Estimate #</b> 1792
<b>Advertiser</b> New York Wins PAC Inc		<b>Original Date / Revision</b> 06/13/16 / 06/17/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNYT	<b>Account Executive</b> Cathy Simon	<b>Sales Office</b> HRP - Los Ange
<b>Special Handling</b>		
<b>Demographic</b> Adults 55+		
<b>Agv Code</b> 9915473	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
N 1	WNYT	06/21/16	06/24/16	M-F AM Live	6-7a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/21/16	06/27/16	-TWTF--				4	\$800.00			
N 2	WNYT	06/27/16	06/27/16	M-F AM Live	6-7a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/16	07/03/16	1-----				1	\$800.00			
N 3	WNYT	06/21/16	06/24/16	M-F Today Show	7-9a		:30			NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/21/16	06/27/16	-TWTF--				8	\$700.00			
N 4	WNYT	06/27/16	06/27/16	M-F Today Show	7-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/16	07/03/16	2-----				2	\$700.00			
N 5	WNYT	06/21/16	06/24/16	M-F NC13 Noon News	12-12:30p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/21/16	06/27/16	-TWTF--				4	\$150.00			
N 6	WNYT	06/27/16	06/27/16	M-F NC13 Noon News	12-12:30p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/16	07/03/16	1-----				1	\$150.00			
N 7	WNYT	06/21/16	06/24/16	M-F 5-5:30p News	5-5:30p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/21/16	06/27/16	-TWTF--				4	\$500.00			
N 8	WNYT	06/27/16	06/27/16	M-F 5-5:30p News	5-5:30p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/16	07/03/16	1-----				1	\$500.00			
N 9	WNYT	06/21/16	06/24/16	M-F 6-6:30p News	6-6:30p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/21/16	06/27/16	-TWTF--				4	\$900.00			
N 10	WNYT	06/27/16	06/27/16	M-F 6-6:30p News	6-6:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/16	07/03/16	1-----				1	\$900.00			
N 11	WNYT	06/21/16	06/26/16	M-SU 11p News	11-11:35p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

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<u>Contract / Revision</u>	<u>Alt Order #</u>
279899 /	08268274

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/21/16 - 06/27/16	NEW YORK WINS PAC	1792

<u>Advertiser</u>	<u>Original Date / Revision</u>
New York Wins PAC Inc	06/13/16 / 06/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/21/16 06/27/16 -TWTFSS 5 \$600.00												
N 12	WNYT	06/27/16	06/27/16	M-SU 11p News	11-11:35p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/27/16 07/03/16 1----- 1 \$600.00												
N 13	WNYT	06/21/16	06/24/16	M-F Today Show II	9-10a		:30			NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/20/16 06/26/16 -TWTF-- 4 \$300.00												
N 14	WNYT	06/27/16	06/27/16	M-F Today Show II	9-10a		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/27/16 07/03/16 M----- 1 \$300.00												
<b>Totals</b>								<b>0</b>			<b>41</b>	<b>\$23,850.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 -06/26/16	33	\$19,200.00	(\$2,880.00)	\$16,320.00
06/27/16 -06/27/16	8	\$4,650.00	(\$697.50)	\$3,952.50
<b>Totals</b>	<b>41</b>	<b>\$23,850.00</b>	<b>(\$3,577.50)</b>	<b>\$20,272.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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